

Centre Region Parks and Recreation Agency
2016 WORK PLAN *(Approved by the CRPR Authority Board on 18 Feb 2016)*
The 2016 Work Plan was developed in concert with the 2015-2020 Strategic Plan.

PRIMARY AGENCY INITIATIVES	<ol style="list-style-type: none"> 1. Provide safe, enjoyable parks and programs that are in line with the approved agency budget. 2. Seek grants and other outside funds to reduce municipal costs for agency and municipal initiatives. Encourage and promote volunteer, donation and sponsorship opportunities in programs and facilities. 3. Engage more residents in the services provided. Promote the benefits and availability of local recreation opportunities in all CRPR facilities & programs. Expand agency services, photos, maps and information available online at www.crpr.org , Active.Net & other media. 4. Plan and offer public events in 2016 to celebrate and commemorate the 50th Anniversary of the CRPR Agency. 5. Provide staff support for the COG & Authority selection of a new Agency Director to coincide with the Aug. 31 retirement of the current Director. 6. Continue to provide staff support and coordination for municipal park initiatives and for the planning, construction, fundraising & operation of 3 Regional Park sites. 7. Develop and implement an agency-wide Fundraising Plan developed with a Fundraising Consultant to include updating the CRPR Sponsorship Policy. 8. Plan and implement an agency-wide Customer Evaluation Process for park visitors and programs participants (online and paper formats). 9. Cultivate current and engage new community partnerships for construction and operations of these proposals: <ul style="list-style-type: none"> - The phased improvements planned for the Regional Park sites. - The Sport Buildings (the Tennis Building & the Turf Sports Building) at Whitehall Road Reg. Park – Phase 2. The “Action Park” by Jamie Bestwick and proposed for Whitehall Road Reg. Park - Phase 2. - The Bicycle Pump Track presented on behalf of several local bike organizations. (This project may be listed on the Borough’s CIP for future years; it was also proposed for placement at Whitehall Road Reg. Park - Phase 2) 10. Promote staff development and intern recruitment efforts, including ongoing compliance with the CRPR Child Safety Policy. 11. Seek bids / quotes as scheduled for Agency items / services (concessions, vending, janitorial, water testing, vehicles, supplies, equipment, etc.).
PROGRAMS & LEAGUES	<ol style="list-style-type: none"> A. Continue to evaluate and refresh the program and special event menu to attract more participants; develop more business & community sponsors. B. Evaluate and utilize additional indoor sites for CRPR programs. C. Expand partnerships with community groups to enhance services to residents. D. Continue developing tournament opportunities for residents and visitors.
SENIOR CENTER / ACTIVE ADULT CENTER	<ol style="list-style-type: none"> A. Finalize and coordinate the funding, renovations and transition to the permanent space at the Nittany Mall by May 1, 2016. B. Expand resident participation, program partnerships and the variety of programs offered while maintaining positive visitor experiences. C. Expand outreach programs, including programs at local parks and other locations. D. Develop additional financially self-supporting programs to supplement the free, core programs and to further reduce municipal costs. E. Expand the volunteer program to further assist staff. F. Continue work with the Centre County Office of Aging to update the Partnership Agreement for the operation.

MILLBROOK MARSH NATURE CENTER	<ul style="list-style-type: none"> A. Continue to develop new programs and rental options to increase participation and revenue. Survey or visit other nature centers for new program ideas. B. Continue to work with the Agency staff to coordinate and complete the construction of the Visitor Parking Area. C. Coordinate facility maintenance and repair projects, including boardwalk repairs (from flood damage) and restoration, replacement of the boardwalk donor signs, and invasive species control. D. Work with the Nature Center Advisory Committee & CRPR Authority to develop and promote fundraising efforts for operations and for capital projects (including the 2018 expansion of the Spring Creek Education Building, replacement of barn fire sprinkler piping, etc.).
AQUATICS	<ul style="list-style-type: none"> A. Operate safe, clean and fun pools, programs and special events (at Wm. L. Welch and Park Forest Community Swimming Pools). B. Expand the programming opportunities provided by the facilities to maximize community aquatic services. C. Coordinate and utilize the High School Natatorium effectively for school-year aquatic programs (as the facility is available to rent). D. Emphasize facility, bathhouse and pool office housekeeping by staff. E. Explore expansion of the programming opportunities provided by the renewed facilities to maximize community aquatic services. F. Focus on staff performance and positive interactions with the public. Focus on customer service training for staff. G. Continue use of the on-line Staff Scheduling Service and the automated time-clock system. H. Coordinate with SCASD on the High School Project for shared parking and safe access to the Welch Pool Complex. I. Address possible options to further enhance the ADA parking for Welch Pool patrons.
PARK OPERATIONS	<ul style="list-style-type: none"> A. Efficiently perform routine parks maintenance tasks and special projects, including the pools, nature center, senior center and the Regional Parks. B. Work with each municipality on recommending and implementing capital project needs in their respective parks. C. Incorporate the regional facilities and new municipal parks and projects into the CRPR system. D. Maintain, schedule and improve the 41 CRPR sportfields to offer quality sportfield areas. E. Address the necessary refinements to Oak Hall Reg. Park and the Hess Softball Complex. F. Improve and enhance the playground safety of the 44 playgrounds in the system. G. Improve the preventative maintenance plan of all equipment and vehicles used by the operations department. H. Seek a user-friendly software program to monitor and track work orders and repairs. I. Update the inventory database of all park fixtures/equipment owned by the municipalities, the COG and the CRPR Authority.
REGIONAL PARKS	<ul style="list-style-type: none"> A. Develop events and tournaments to continue increasing revenue to cover operational expenses. B. Develop public, private and grant funding opportunities to further expand and improve the facilities per the approved Master Plans. C. Seek to upgrade the vending & concession services/contracts for 2016 (to again include services at the regional parks & both swimming pools). D. Increase revenue from the Outfield Banner Sponsorships. E. For Whitehall Road Regional Park – Phase 1, complete the municipal Land Development Process and final planning to proceed with the bid process.