

Centre Region Parks and Recreation Authority
2014 GOALS & WORK PLAN
Board-approved on 16 Jan 2014

**PRIMARY
AGENCY
INITIATIVES**

1. Provide effective, efficient and safe recreation programs & facility operations within the approved budget.
2. Engage more residents in the services provided. Promote the benefits and availability of local recreation opportunities in all CRPR facilities & programs. Expand agency services, photos, maps and information available on the Internet via www.crpr.org , Active.Net & other e-media.
3. Encourage and promote volunteer, donation and sponsorship opportunities in programs and facilities.
4. Continue to provide professional staff support and coordination for municipal park improvement projects and for the planning, construction, fundraising and operation of the three “Regional Park” sites.
5. Develop and implement:
 - Agency Strategic Plan.
 - A multi-year Program Plan and Marketing Plan (to encompass all agency divisions).
 - Regional Parks Business Plan, including a capital fundraising program.
 - Update the Authority Board bylaws; document the services provided by COG /CRPR Authority to the participating municipalities.
 - A Priority Scheduling Policy and update the Sportfield Scheduling Policy.
 - Update the Sponsorship Policy with respect to group donors to the CRPR Regional Parks Capital Campaign.
6. Continue to develop the various partnership and funding proposals with respect to:
 - Improving and expanding the phased improvements at the three Regional Park sites.
 - The proposed Sport Buildings (the Courts Sports Building & the Turf Sports Building) at the Whitehall Rd. Regional Park – Phase 2.
 - The “Action Park” Proposal by Jamie Bestwick.
7. Promote staff development and intern recruitment efforts, including ongoing compliance with the CRPR Child Safety Policy.
8. Seek bids and quotations as scheduled for agency items and services (concessions, vending, janitorial, testing, vehicles, equipment, etc.).
9. Continue work on developing evaluation surveys for program, event and facility guests.

**PROGRAMS
& LEAGUES**

- Continue to evaluate and refresh the program and special event menu to attract more participants; develop more business & community sponsors; secure additional indoor sites for CRPR programs; expand partnerships with community recreation groups to enhance services to residents.
- Promote and expand top quality league and tournament experiences at all CRPR parks, including the three Regional Parks as they are developed.

**SENIOR
CENTER**

- Orient the new Senior Center Supervisor; complete the room reorganization efforts.
- Expand resident participation, program partnerships and the variety of programs offered while maintaining high program quality and positive visitor experiences. Expand outreach programs, including meeting at local parks and other locations.
- Continue to develop financially self-supporting programs to supplement the free, core programs and reduce municipal costs.
- Develop a “Welcome Packet” for new senior patrons; expand the volunteer program to assist staff.
- Work with State College Borough to minimize the impacts of constructing the Fraser Center project (across the street from the Senior Center).
- Evaluate and report on prior, current and long-range staffing levels.

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| <p>NATURE CENTER</p> | <ul style="list-style-type: none"> • Work with fellow staff, the Advisory Committee and participants to develop new programs and rental functions to increase participation and revenue. Continue to survey or visit other nature centers for new program ideas. • Plan and implement volunteer programs, including a volunteer Docent Program to assist operations of the center. • Plan and promote fundraising efforts for operations and for capital projects (including the main parking area). • Complete the Tourism Grant project for educational signs. • Coordinate facility maintenance / repair projects, including restoration of the former site of the rental house, boardwalk repair from flood damage, completion of the trim painting, re-staining the barn siding, invasive species control and replacement of the boardwalk donor signs. |
| <p>AQUATICS</p> | <ul style="list-style-type: none"> • Continue to operate safe, clean and fun pools, programs and special events. • Continue to expand the programming opportunities provided by the renewed facilities to maximize community aquatic services. • Focus on staff performance and positive interactions with the public; continue to use the on-line Staff Scheduling Service and/or coordinate updated payroll system with COG (which may include a scheduling module). Emphasize facility, bathhouse and pool office housekeeping by staff. • Continue discussions regarding the proposed High School Project and the shared parking and safe access for the Welch Pool Complex. • Coordinate work on planned maintenance and improvement projects at the pools. Complete the UV system installations at Park Forest Pool. • Continue to coordinate and utilize the High School Natatorium effectively for school-year aquatic programs (as the facility is available to rent). |
| <p>PARK OPERATIONS</p> | <ul style="list-style-type: none"> • Efficiently perform routine parks maintenance tasks and special projects, as scheduled across the park system – including the pools, nature center, senior center and the Regional Parks. • Update and proceed with the 2014 Monthly Task List for park maintenance and projects. • Work with each municipality on recommending and implementing capital project needs in their respective parks. • Continue to seamlessly incorporate the new or renewed facilities into the CRPR system. • Complete the relocation to the Interim Parks Maintenance Facility on Stewart Drive in College Twp. • Support the Phase 1 construction processes at Oak Hall and the planning process at Whitehall Road Regional Park. • Continue efforts related to planning and funding the new Centralized Parks Maintenance Facility at Whitehall Road Regional Park. • Improve the Playground Safety Inspection Program with appropriate documentation and municipal interactions. • Continue to refine the Sportfield Lining Service, to be wholly supported by service fees. • Develop a pilot project to establish contracted mowing services at selected parks; continue the door lock upgrades across the park system. • Prepare an updated inventory database of all park fixtures / equipment owned by the municipalities, the COG and the Rec. Authority. |
| <p>THE REGIONAL PARKS</p> | <p>HESS SOFTBALL FIELD COMPLEX</p> <ul style="list-style-type: none"> • Seek additional tournaments to maintain & grow revenue so that operational expenses are fully offset by user fees. • Seek to upgrade the vending & concession services / contracts for 2014 (to again include the two swimming pools). • Continue to increase revenue from the Outfield Banner Sponsorships. • Explore options / costs to widen the single-lane entrance driveway off PA Route 45. <p>OAK HALL REGIONAL PARK</p> <ul style="list-style-type: none"> • Complete the Phase 1 Development Project and assume maintenance of the facilities; prepare for park opening. • Develop public and private funding opportunities and grant opportunities to further expand and improve the facilities. • Develop and schedule league and tournament league opportunities at the park (when opened). <p>WHITEHALL ROAD REGIONAL PARK</p> <ul style="list-style-type: none"> • Complete the municipal Land Development Process and proceed with bidding for Phase 1 construction of (1) the park and (2) the new Centralized Parks Maintenance Facility (when authorized); progress on each is related to progress by the (proposed) adjacent student housing developer. • Coordinate with PSU and the proposed student housing developer regarding access & utilities (construction & operation) to serve the new park. |

Compiled by Ronald J. Woodhead, Director