

Centre Regional Recreation Authority / Centre Region Parks & Recreation

2013 GOALS & WORK PLAN: The Results as of 19 Dec 2013

✓ = COMPLETED or IN-PROGRESS

Board-endorsed on 17 Jan 2013/ Reviewed on 16 Jan 2014

<p>ALL AGENCY OPERATIONS</p>	<ol style="list-style-type: none"> 1. ✓ Provide effective, efficient and safe program & facility operations within the approved budget; provide staff support for municipal park projects. 2. ✓ Promote the benefits and availability of local recreation opportunities in all CRPR facilities, parks and programs. Continue to build interaction with residents via e-Newsletters, e-Surveys / evaluations, social media and the agency website; incorporate the new agency logo into agency communications; develop and implement a Marketing Plan. 3. ✓ Encourage and promote volunteer, donation and sponsorship opportunities in programs and facilities. 4. ✓ Continue to provide staff support for the planning, construction, fund-raising and operation of the three “Regional Park” sites. 5. ✓ Expand agency services, photos, maps and information available on the Internet via both www.crpr.org and Active.Net. 6. ✓ Incorporate the expanded Staff Awareness Training as specified in the updated CRPR Child Safety Policy; increase intern recruitment efforts. 7. ✓ Seek bids as scheduled for agency items and services (concessions, vending, janitorial, testing, equipment, etc.). 8. ✓ Proceed with the Authority’s name change to “Centre Region Parks & Recreation Authority.” 9. ✓ Provide agency input on the proposed update to the Centre Region Comprehensive Plan by the Centre Region Planning Agency.
<p>PROGRAMS</p>	<ul style="list-style-type: none"> • ✓ Evaluate and refresh the program menu and special event menu to attract more participants; develop more business & community sponsors; find additional indoor sites for CRPR programs; partner with youth sport groups to improve services to residents. • Develop a multi-year plan for program operations, including leagues and fitness classes and an annual program schedule. • ✓ Promote and expand top quality league and tournament experiences at CRPR parks, including the John Hess Softball Field Complex.
<p>PARKS</p>	<ul style="list-style-type: none"> • ✓ Efficiently perform routine parks maintenance tasks and special projects, as scheduled, across the park system. • ✓ Continue to seamlessly incorporate the new regional facilities and new municipal park projects into the CRPR system. • ✓ Monitor the Phase 1 construction processes at Oak Hall and Whitehall Road Regional Parks. • ✓ Continue efforts related to planning and funding the new Centralized Parks Maintenance Facility. • Improve the Playground Safety Inspection Program with appropriate documentation and municipal interactions. • ✓ Implement the pilot project for the Sportfield Lining Service by staff, to be wholly supported by service fees. • ✓ Refocus on the Park Partner Program to maximize both volunteer initiatives and successful park projects. • Develop a pilot project to establish a contracted mowing service at selected parks. • ✓ Work with each municipality on recommending and implementing capital improvement needs in their respective parks.
<p>AQUATICS</p>	<ul style="list-style-type: none"> • ✓ Continue to operate safe, clean and fun pools, programs and special events. • ✓ Expand the opportunities provided by the renewed facilities to maximize community aquatic services. • ✓ Evaluate current operations, explore ways to increase participation and ways to continue financial success. • ✓ Emphasize facility, bathhouse and pool office housekeeping by staff, especially in light of the increased attendance. • ✓ Coordinate the processes to (1) install UV filters at Park Forest Pool and (2) proceed with other planned projects at the pools. • ✓ Focus on staff performance and positive interactions with the public; continue to use the on-line Staff Scheduling Service. • ✓ Continue to coordinate and utilize the High School Natatorium effectively for school-year aquatic programs (as the facility is available to rent).

<p>NATURE CENTER</p>	<ul style="list-style-type: none"> • ✓ Work with fellow staff, the Advisory Committee and participants to develop new or replacement programs that will increase participation and program revenue. Survey or visit other nature centers for new program ideas. • ✓ Complete and dedicate the Recognition Panel for the Phase 1 Donors. • ✓ (Underway) Plan and promote fundraising for capital (including the main parking area) and operations. • ✓ Coordinate and oversee renovation (or demolition) of the rental house. • ✓ Complete work with the Code Agency to increase the Occupancy Capacity of the barn (currently 40 per floor). • Plan and implement a Volunteer & Docent Program to assist staff at the center.
<p>SENIOR CENTER</p>	<ul style="list-style-type: none"> • ✓ Recruit and orient a Senior Center Supervisor (twice in 2013) • ✓ Expand resident participation and the variety of programs offered while maintaining high program quality and positive visitor experiences. • ✓ Build senior participation in program planning and awareness of all programs, including the opportunities to participate and to volunteer. • Develop and present an annual schedule of special projects and recurring tasks to coordinate responsibilities and provide more efficient services. • ✓ Continue to develop financially self-supporting programs to supplement the free, core programs and reduce municipal costs. • Expand cooperation and support from partner groups and outside sponsors; expand grant-funded opportunities. • ✓ Evaluate and report on prior, current and long-range staffing levels for 2014 implementation. • ✓ Reorganize all storage areas at the center (Jan.-Mar.). • ✓ Expand program partnerships and outreach efforts, to include outreach programs meeting at local parks and other locations. • ✓ Refocus on the quality of the monthly statistics via the Co-Pilot and Active.Net services.
<p>THE REGIONAL PARKS</p>	<ul style="list-style-type: none"> • ✓ (Underway) Complete the Regional Parks Business Plan to address future operational strategies and to permit reduced municipal contributions. • Prepare the RFP / Scope of Work for selecting a Fund-raising Consultant; develop the capital campaign via the CRRA, including amounts, duration, emphasis with 3 sites, while maintaining current donation efforts in the Gifts-For-Parks program and nature center, etc. • Update the Sponsorship, Donation & Advertising Policy & create a Park Memorial Policy - to better assist w/ operating & capital project revenue. • ✓ Pending the construction schedules, recruit and orient a part-time Construction Manager for the Phase 1 projects. <p>HESS SOFTBALL FIELD COMPLEX</p> <ul style="list-style-type: none"> • ✓ Seek additional tournaments to become financially self-supporting (so that operational expenses are fully offset by user fees). • ✓ Evaluate expanding the playing hours for Field #H4 (currently 9AM-3PM only) and extending the baseline fences on Fields #H2 & #H3. • ✓ Update the vending & concessions contracts for 2013. • ✓ Increase revenue from the Outfield Banner Sponsorships. • ✓ Replace the scoreboard support structure, relocated to improve visibility from the Official's Building. <p>OAK HALL REGIONAL PARK</p> <ul style="list-style-type: none"> • ✓ Pending the rebid results, proceed with the Phase 1 Development Project. • ✓ Acquire and install the extensive owner-supplied park fixtures planned for the Phase 1 project. • ✓ Complete work on the Water Well Agreement with College Twp. Water Authority, CRRA and COG. <p>WHITEHALL ROAD REGIONAL PARK</p> <ul style="list-style-type: none"> • ✓ Revise the park Master Plan to reflect the Centralized Parks Maintenance Facility and the expanded Turfsports Building Site. • ✓ (Underway) Develop the criteria & processes for the two "recreation building lots" at Whitehall Road Reg. Park. • ✓ (Underway) Proceed with the Ferguson Twp. Land Development Process, the Phase 1 bidding process and Phase 1 construction. • ✓ (Underway) Coordinate with PSU and the potential developer regarding access & utilities to serve the new park (construction & operation).