

Centre Region Council of Governments

# Centre Region Parks & Recreation

2643 Gateway Drive #1, State College, PA 16801

[www.crpr.org](http://www.crpr.org)

*Serving the Borough of State College and  
the Townships of College, Harris, Ferguson & Patton*



**“CRPR - Where Everyone Plays!”**

## 2010 Annual Program Report

12 Feb 2011

### Centre Region Parks & Recreation (as of Dec. 2010)

Ronald J. Woodhead, Director	Jada L. Light, Staff Assistant
Greg L. Roth, Parks Supervisor	Janette J. Jackson, Staff Assistant
Beth C. Lee, Rec. Supervisor - Programs & Spec. Events	Ted Weaver, Assistant Parks Supervisor
Virginia E. Shawley, Senior Center Supervisor	Tiffany Barto, Parks Caretaker II
Jeff R. Hall, Rec. Supervisor - Fitness & Sports	Kurt Kunka, Parks Caretaker I
Molly A. Hetrick, Rec. Supervisor - Nature Center	Gary Sprankle, Parks Caretaker I
Todd A. Roth, Aquatics Supervisor	Kurt Nicholas, Parks Caretaker I
Diane Ishler, Office Manager (Retired 31 Dec 2010)	Dennis Secrest, Parks Caretaker I
Christeen J. Kisslak, Office Manager Designate	Clint Rupeka, Parks Caretaker I
Carol M. Clitherow, Staff Assistant - Senior Center	

Distribution:

- CRRA / CRPR Board for Feb. Meeting
- Mr. Jim Steff, COG Exec. Director
- CRPR Supervisors & CRPR website

## 2010 CRPR Program Summary

In addition to providing these programs, the agency operated and maintained 51 park sites totaling 783 acres during 2010, including 47 municipal parks, two outdoor swimming pools, the Centre Region Senior Center and Millbrook Marsh Nature Center. This report does not include park visitors not participating in a CRPR program or event.

<b>Aquatics - 147 Programs &amp; Events in 2010 (Welch Pool was not open)</b>	2009	2010
Youth Swim Lesson Registrations (Indoor & Outdoor) 136 Programs	828	<b>766</b>
Adult & Special Program Registrations 12 Programs (Swim Teams, One-on-One Lessons, CPR, Lifeguarding)	564	<b>506</b>
Outdoor Pool Season Passes (Park Forest Pool only)	2,194	<b>1,831</b>
Outdoor Pool Visits (for recreation, instruction & competition) to Park Forest Pool and the (rented) High School Natatorium	64,612	<b>60,859</b>
Total Aquatics	<b>68,198</b>	<b>63,962</b>

<b>Adult Sports &amp; Fitness - 40 Programs &amp; Leagues in 2010</b>	2009	2010
League & Program Participants 15 Programs & Leagues (Volleyball, Football, Basketball, Softball, Outdoor Volleyball, Indoor Soccer)	1,287	<b>1,307</b>
Sport Clubs (Volleyball & Badminton) 2 Programs	1,292	<b>1,500</b>
Adult Fitness Class Participants 15 Programs	392	<b>549</b>
Adult Tennis Participants 10 Programs	65	<b>85</b>
Total Adult Sports & Fitness	<b>3,036</b>	<b>3,441</b>

<b>Summer Day Camps - 27 weeks of camps (+ 3 Day Trips) in 2010</b>	2009	2010
Summer Day Camps Participants - 27 weeks includes KidVenture, Martial Arts & Culture Camp, "Camp Bill" Shakespeare Theater Camp	819	<b>898</b>
Wild Wednesday Getaways - One-day trips for Grades 6-8	24 (3 trips)	<b>6 (1 trip)</b>
Total Camps & Day Trips	<b>843</b>	<b>904</b>

<b>Centre Region Senior Center - 242 Programs in 2010</b>	2009	2010
Noon-time Meals Served	4,528	<b>4,408</b>
Program Visits (with 242 Programs offered in 2010; 233 offered in 2009)	17,222	<b>20,630</b>
Centre County Senior Games - Participants	235	<b>241</b>
Total Centre Region Senior Center	<b>21,985</b>	<b>25,279</b>

<b>Youth Sports &amp; Programs - 30 Programs &amp; Events in 2010</b>	2009	2010
Seasonal Sport Program Participants (Golf, Track, Football, Basketball, Baseball, Field Hockey, Soccer) 13 Programs	627	<b>608</b>
Tumbling Participants 2 classes	14	<b>24</b>
Rhythmic Gymnastics 4 Programs	31	<b>41</b>
Tennis Classes 4 Programs	193	<b>212</b>
Hip Hop Dance 4 Programs	20	<b>16</b>
Cross-Country Events 3 events	130	<b>118</b>
Total Youth Sports	<b>1,015</b>	<b>1,019</b>

<b>Special Programs &amp; Events - 31 Events in 2010</b>	2009	2010
Discounted Tickets for Amusement Parks & Ski Resorts (tickets sold)	1,651	<b>1,827</b>
Sport Pack Reservations	38	<b>43</b>
Dance Lesson Participants (# of visits) - Ballroom, Square, Round 6 Programs	2,161	<b>1,822</b>
State College Area Municipal Band (Audience at 4 concerts)	1,815	<b>2,025</b>
Easter Egg Hunt - Youth & parents	600+	<b>800+</b>
Kids on Wheels Bike Decorating - July 3 <sup>rd</sup> - Children and parents	15	<b>50</b>
July 4 <sup>th</sup> Kids on Wheels Parade - Youth & parents	300	<b>300</b>
Touch-a-Truck Expo - Youth & parents	375	<b>400+</b>
Art-in-the-Parklet Craft Tent (for Arts Festival) - Visitors	550	<b>525</b>
Halloween Costume Parade - Youth & parents (on Halloween Night)	1,900+	<b>1,100+</b>
Teen Flashlight Easter Egg Hunt	65	<b>90</b>
“Dark in the Park” Storytelling - Participants	95	<b>175+</b>
CRPR Bike-In Movies - 4 programs	300	<b>295</b>
Nittany Valley Shakespeare Festival in the Parks - 7 shows over 2 weekends	745	<b>1,020</b>
“CRPR Park Partner Day” Volunteers	256	<b>360</b>
United Way “Day Of Caring” Volunteers	110	<b>199</b>
Total Special Events & Programs	<b>10,976</b>	<b>11,031</b>

<b>Millbrook Marsh Nature Center - 300 Programs &amp; Events</b>	2009	2010
Program Registrations      81 Programs offered in 2010	1,020	<b>825</b>
Other Program Visits      178 Programs and Events offered in 2010 (Hosting school & day care programs, camps, group programs, events, birthdays)	7,946	<b>8,351</b>
Facility Rental Visits      41 rentals to groups in 2010; no programs provided.	1,335	<b>1,927</b>
Total MMNC	<b>10,301</b>	<b>11,103</b>

<b>GRAND TOTAL</b>	2009	2010
<b>Registrations &amp; participants</b>	116,354	<b>116,715</b>

**During 2010, the agency offered 817 recreation programs, events and leagues**

(not including pavilion reservation permits and donation opportunities).

*This report does not include park visitors not participating in a CRPR program or event.*

<b>Facility Reservations</b>	2008	2009	2010
Pavilion Reservations (Number of groups)	953	1,086	<b>911</b>
Community Garden Plots at Tom Tudek Memorial Park (This operation was transferred to CRPR for 2007)	All 102 plots rented	All 107 plots rented	<b>All 107 plots rented</b>

<b>Website Statistics <a href="http://www.crpr.org">www.crpr.org</a></b>	2008	2009	2010
Website Hits	2.12 million	2.6 million	<b>2.8 million</b>
Website Visitors	217,002	267,410	<b>293,090</b>
Average Number of Visitors per Day	594	732	<b>802</b>

<b>Active.Net Statistics (on-line database)</b>	2009	2010
Total 2010 Revenue ( <i>all funds, including PA DCNR grant funds</i> )	\$1,435,281.05	\$928,567
Program Registrations by customers via the Internet ( <i>gross revenue</i> )	\$54,921	\$79,319
Total Payments via Credit Card ( <i>both staff-entered &amp; customer-entered</i> )	\$357,383	\$404,651
Total Credit Card Fees ( <i>paid by CRPR only when entered by staff. On-line customers pay a Convenience Fee which includes all transaction &amp; credit card fees.</i> )	\$7,364 = 2.06%	\$7,830 = 1.93%
Total Transaction Fees <i>Paid to Active.net for Internet database services for staff-entered transactions only. Fees for grant funds and donations are fully refunded and not reflected here.</i>	\$11,017	\$12,125
Net Credit Card Revenue ( <i>after all service fees are deducted</i> )	\$339,002	\$384,696

Coordinated by J. Hall & R. Woodhead

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