

# Centre Region Parks & Recreation

# 2010 Goals & Work Plan

Approved by the Board on 11 Feb 2010

*Items are not listed in priority.*

<b>GENERAL OPERATIONS</b>	<ul style="list-style-type: none"><li>• Provide effective, efficient and safe program &amp; facility operations within the approved budget.</li><li>• Promote the benefits and availability of local recreation opportunities in parks and programs.</li><li>• Continue to encourage and promote volunteer opportunities in programs and parks.</li><li>• Continue to incorporate and build on the various features of Internet-based Active.Net service.</li><li>• Continue to support the COG Parks Capital Committee regarding planning and funding for “regional” P&amp;R operations &amp; capital projects.</li><li>• Continue agency website maintenance &amp; promotion.</li><li>• Move forward on needs related to CRPR maintenance area facilities and storage requirements.</li><li>• Continue to seek and engage partner groups and volunteers for park improvements and new program opportunities.</li></ul>
<b>PROGRAM OPERATIONS:</b> Camps, Leagues, Fitness, Special Events	<ul style="list-style-type: none"><li>• Continue to add new programs and events to seek more participants.</li><li>• Building on the “Active” theme, develop a long range plan for leagues and fitness classes, including a yearly schedule.</li><li>• Obtain more business &amp; community sponsors to help support programs and special events; create a new special event that is unique and exciting.</li><li>• Continue to build overall agency effectiveness, including new or improved programs and finding new indoor sites for programs.</li><li>• Develop the electronic newsletter service and create service evaluation surveys for customers. Continue to use social media opportunities.</li><li>• Continue work on a logo with an eye-catching and attractive design that captures the entire agency.</li></ul>
<b>PARK OPERATIONS</b>	<ul style="list-style-type: none"><li>• Complete projects on 2010 Park Project Schedule.</li><li>• Finish the Wetlab (doors, windows and installation of donated furnishings).</li><li>• Continue the playground safety inspections and work with the host municipalities to improve the play areas. Obtain parts lists and installation documents for playground equipment in the system.</li><li>• Decrease the average number of days (from 9 to 7) between mowing the parks.</li><li>• Reorganize the daily work schedule / assignment process to better facilitate operations and increase communications among the crews.</li><li>• Increase diversity of plant species in the parks and in the Remembrance Tree Program.</li><li>• Work with contractors and staff to facilitate the renewal of Welch Pool, the construction of the Spring Creek Education Building and renovations at the Hess Field Complex (if acquired).</li><li>• Complete the PCC projects per the annual grant contracts; work to improve the Park Partner program.</li><li>• Continue Integrated Pest Management on the sportfields and continue emphasis on improving turf safety on sportsturf.</li><li>• Implement the Parks Recycling Pilot Project at the five specified parks.</li></ul>
<b>SENIOR CENTER</b>	<ul style="list-style-type: none"><li>• Expand the variety of programs offered while maintaining the high quality of current programs; expand resident participation.</li><li>• Expand cooperation and support from partner groups, outside sponsors and explore grant funding opportunities.</li><li>• Develop a yearly schedule of special projects and recurring tasks to coordinate responsibilities and provide more efficient services.</li><li>• Continue to develop financially self-supporting programs to supplement the free, core programs and reduce municipal costs.</li><li>• Seek to restore the full 50% county funding share for operations.</li></ul>

<b>NATURE CENTER</b>	<ul style="list-style-type: none"> <li>• Continue to develop / promote new programs and facility rentals; increase program revenue by adding specialty summer camps and programs.</li> <li>• Revise and reprint the MMNC Visitors Guide brochure; create a final MMNC Trail Map; complete the "Self Guided Brochure."</li> <li>• Continue work on the Capital Campaign and the Spring Creek Education Building construction.</li> <li>• Increase efforts to seek donations for both operations and capital projects; continue seeking grants.</li> <li>• Begin to offer educational programs in the Wetlab (when available).</li> <li>• Revitalize the Friends Group to create an active, dynamic group.</li> <li>• Develop, purchase and install property signs (interpretive, regulatory and informational)</li> </ul>
<b>AQUATICS</b>	<ul style="list-style-type: none"> <li>• Continue to operate safe, clean &amp; fun pools and programs.</li> <li>• Evaluate current events &amp; explore ways to increase participation (in 2011 when both new pools are open).</li> <li>• Continue to focus on facility, bathhouse, &amp; pool office housekeeping by summer staff, especially in light of the increased attendance.</li> <li>• Explore the use of an additional 'entry scan' point for admissions at Park Forest Pool.</li> <li>• Focus on summer staff performance and public interaction as necessary.</li> <li>• Utilize the SCASD High School Natatorium in an expanded capacity for swim team, swim lessons, lap swims and open swims.</li> <li>• Evaluate 2009 operations at Park Forest and update operational procedures for 2010 and beyond, including provisions for Welch Pool in 2011.</li> <li>• Transition to the operations and opportunities provided by the combined new facilities, including planning for budget and programming for 2011 and beyond.</li> </ul>
<b>Park Forest Pool Renewal</b>	<ul style="list-style-type: none"> <li>• Complete the construction "punch list" items and proceed with other planned refinements (security system, additional deck, UV filter, etc.).</li> <li>• Complete the state grant process for the project.</li> </ul>
<b>Welch Pool Renewal</b>	<ul style="list-style-type: none"> <li>• Complete the pool construction within the approved budget, test the pool systems as scheduled in 2010, and work towards the May 2011 Grand Reopening.</li> <li>• Complete the state grant process for the project.</li> </ul>
<b>COG Parks Capital Committee</b>	<ul style="list-style-type: none"> <li>• Complete the Master Site Plan process for the Whitehall Road Parklands and the funding strategy to develop the regional parks as planned.</li> <li>• Focus on developing funding opportunities and partner groups for the regional park projects.</li> <li>• Continue work with the Authority on completing the Welch Pool Renewal and constructing the Spring Creek Educ. Bldg. at the Nature Center.</li> <li>• Continue work on the details associated with the proposal to acquire the Hess Softball Field Complex.</li> <li>• Develop a plan for a new parks maintenance area &amp; storage building at a new location.</li> <li>• Assist with the development and review of a COG-wide Capital Projects Plan.</li> </ul>

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