

Centre Region Council of Governments

Centre Region Parks & Recreation

2643 Gateway Drive #1, State College, PA 16801

www.crpr.org

*Serving the Borough of State College and
the Townships of College, Harris, Ferguson & Patton*



“CRPR - Where Everyone Plays!”

2009 Annual Program Report

4 Feb 2010

Centre Region Parks & Recreation (Dec. 2009)

Ronald J. Woodhead, Director
Diane Ishler, Office Manager
Beth C. Lee, Rec. Supervisor - Programs & Spec. Events
Jeff R. Hall, Rec. Supervisor - Fitness & Sports
Molly Hetrick, Rec. Supervisor - Nature Center
Todd A. Roth, Aquatics Supervisor
Virginia E. Shawley, Senior Center Supervisor
Carol Clitherow, Staff Assistant - Senior Center

Greg Roth, Parks Supervisor
Ted Weaver, Assistant Parks Supervisor
Tiffany Barto, Parks Caretaker II
Kurt Kunka, Parks Caretaker I
Gary Sprankle, Parks Caretaker I
Kurt Nicholas, Parks Caretaker I
Kenyatta Shelton-Burleigh, Staff Assistant
Jennifer D. Stout, Staff Assistant
Jessica L. Hughes, Staff Asst. - Park Operations

Distribution:

- CRRA / CRPR Board for Feb. Meeting
- Mr. Jim Steff, COG Exec. Director
- CRPR Supervisors & CRPR website

2009 CRPR Program Summary

In addition to providing these programs, the agency operated and maintained 51 park sites totaling 783 acres during 2009, including 47 municipal parks, two outdoor swimming pools, the Centre Region Senior Center and Millbrook Marsh Nature Center. This report does not include park visitors not participating in a CRPR program or event.

Aquatics - 158 Programs & Events in 2009	2008	2009
Youth Swim Lesson Registrations (Indoor & Outdoor) 136 Programs	709	828
Adult & Special Program Registrations 18 Programs (Swim Teams, One-on-One Lessons, CPR, Lifeguarding, Triathlon)	503	564
Outdoor Pool Season Passes (Welch & Park Forest Pools)	1,834	2,194
Family Fun Nights (Welch & Park Forest Pools) 4 Events	700+	400+
Outdoor Pool Visits to Welch & Park Forest Pools (107-day season for recreation, instruction & competition) *Park Forest closed early for the season on August 3, 2008 for construction and re-opened on June 13, 2009.	48,122*	64,612 *
Total Aquatics	51,868	68,598

Adult Sports & Fitness - 33 Programs & Leagues in 2009	2008	2009
League & Program Participants 14 Programs & Leagues (Volleyball, Football, Basketball, Softball, Outdoor Volleyball, Indoor Soccer)	1,250	1,287
Sport Clubs (2 Programs: Volleyball & Badminton)	1,338	1,292
Adult Fitness Class Participants 15 Programs	426	392
Adult Tennis Lesson Participants 4 Programs	84	65
Total Adult Sports & Fitness	3,098	3,036

Summer Day Camps - 27 weeks of camps (+ 3 day trips) in 2009	2008	2009
Summer Day Camps Participants - 27 weeks includes KidVenture, Martial Arts & Culture Camp, "Camp Bill" Shakespeare Theatre Camp	783	819
Wild Wednesday Getaways - Day Trips for Grades 6-8	10 (1 trip)	24 (3 trips)
Total Camps & Day Trips	793	843

Centre Region Senior Center - 242 Programs in 2009	2008	2009
Noon-time Meals Served	4,391	4,528
Program Visits (with 242 Programs offered in 2009 vs. 233 for 2008) *Note: The method used to calculate program statistics was revised in July 2008. Previously, the count included all OLLI program visits within the Centre Region. With CRPR Board approval, the new method includes all Senior Center programs (at all locations) and only those OLLI programs hosted at the Senior Center.	24,398	17,222*
Centre County Senior Games - Participants	218	235
Total Centre Region Senior Center	29,007	21,985

Youth Sports & Programs - 37 Programs & Events in 2009		2008	2009
Seasonal Sport League Participants (Softball)	1 League	121	40
Seasonal Sport Program Participants (Golf, Track, Football, Basketball, Baseball, Field Hockey, Soccer)	12 Programs	288	627
Gymnastics Participants * In 2009 only Tumble Tots was offered in W/S due to staff shortages	6 weeks	30	14
Rhythmic Gymnastics	4 Programs	21	31
Judo Classes	3 Programs	76	37
Tennis Classes	4 Programs	230	193
Hip Hop Dance	4 Programs	34	20
Cross-Country Events	3 events in 2009	160	130
Total Youth Sports		960	1,092

Special Programs & Events - 30 Events in 2009		2008	2009
Discounted Tickets for Amusement Parks & Ski Resorts (tickets sold)		1,680	1,651
Sport Pack Reservations		64	38
Dance Lesson Participants (# of visits) - Ballroom, Square, Round		6 Programs	2,350
State College Area Municipal Band (Audience at 4 concerts)		1,850	1,815
Easter Egg Hunt - Youth & parents		350	600+
July 4 th Kids on Wheels Parade - Youth & parents		300	300
Touch-a-Truck - Youth & parents		335	375
Art-in-the-Parklet Craft Tent (for Arts Festival) - Visitors		580	550
Halloween Costume Parade - Youth & parents		1,500	1,900+
Teen Flashlight Easter Egg Hunt		90	65
Dark in the Park Storytelling - Participants		175	95
Bike-In Movies - 4 programs		210	300
Nittany Valley Shakespeare Festival in the Parks - 7 shows over 2 weekends		943	745
"CRPR Park Partner Day" Volunteers		260	256
United Way "Day Of Caring" Volunteers		134	110
Total Special Events & Programs		10,821	10,961

Millbrook Marsh Nature Center - 272 Programs & Events		2008	2009
Program Registrations	81 Programs offered in 2009	838	1,020
Other Program Visits	129 Programs and Events offered in 2009 (Hosting school & day care programs, camps, group programs, events, birthdays)	7,004	7,946
Facility Rental Visits	62 Rentals to groups in 2009, no programs provided.	1,864	1,335
Total MMNC		9,706	10,301

GRAND TOTAL	2008	2009
Registrations & participants	106,253	116,816

During 2009, the agency offered 802 recreation programs, events and leagues

(not including pavilion reservation permits and donation opportunities).

This report does not include park visitors not participating in a CRPR program or event.

Facility Reservations	2007	2008	2009
Pavilion Reservations (Number of groups)	998	953	1,086
Community Garden Plots at Tom Tudek Memorial Park (This operation was transferred to CRPR for 2007)	All 100 plots rented	All 102 plots rented	All 107 plots rented

Website Statistics www.crpr.org	2007	2008	2009
Website Hits	1.76 million	2.12 million	2.6 million
Website Visitors	210,151	217,002	267,410
Average Number of Visitors per Day	575	594	732

Active.Net Statistics (on-line database)	2008	2009
Total 2010 Revenue (<i>all funds, including PA DCNR grant funds</i>)	\$936,453.10	\$1,435,281.05
Program Registrations by customers via the Internet (<i>gross revenue</i>)	\$32,557	\$54,921
Total Payments via Credit Card (<i>both staff and customer entered</i>)	\$297,509	\$357,383
Total Credit Card Fees Paid (<i>by CRPR when entered by staff. On-line customers pay a convenience fee which includes all costs.</i>)	\$6,431 = 2.16%	\$7,364 = 2.06%
Total Transaction Fees (<i>paid to Active.net for Internet database services for staff-entered transactions only.</i>)	\$10,602	\$11,017
Net Credit Card Revenue (<i>after all service fees are deducted</i>)	\$280,476	\$339,002

Coordinated by T. Roth & R. Woodhead

R:\Home-Office\Annual-Info\2009info\4-Annual09-ProgReport.wpd