

An agency of the Centre Region Council of Governments.  
Serving the Borough of State College and the Townships of College, Ferguson, Harris and Patton.

## The John Hess Softball Field Complex 2013 REPORT & 2014 OUTLOOK

John Hess Softball Field Complex History	2011	2012	2013
Softball Fields In Service	3	4	4
Tournaments Hosted	7	9	8
# of Tournament Softball Games	257	397	420
# of League Softball Games	484	347	292
<b>Total Softball Games</b>	<b>741</b>	<b>744</b>	<b>712</b>



### 2014 TENTATIVE TOURNAMENT SCHEDULE (10 TOTAL)

1. Sat-Sun., May 17-18	USSSA	6. Sat-Sun., July, 26 -27	ASA
2. Sat-Sun., June 14-15	USSSA	7. Sat-Sun., Aug. 2-3	ASA
3. Fri-Sun., June 21-22	ASA	8. Sat-Sun., Aug. 16-17	ASA
4. Fri-Sun., June 27-29	USSSA	9. Sat-Sun., Aug. 30-31	USSSA
5. Fri-Sun., July 4-6	ASA	10. Sat-Sun., Oct. 18-19	USSSA

ASA = Amateur Softball Assn.

USSSA = US Specialty Sports Assn.

Other pending 2014 softball tournaments include:

- SC Little League Softball
- National Club Softball
- PSU Athletic Conference



**The John Hess Softball Field Complex is operated by the CRPR Authority Board, under lease from the Centre Region Council of Governments.**

## 2013 HESS OPERATING BUDGET REPORT

2013 REVENUE		2013 EXPENDITURES	
League Entry Fees (34 teams)	\$16,100	CRPR Maintenance Staff (pro-rated)	\$11,319
Concessions/Vending Commissions	\$3,286	Tournament Coordinator (on-site)	\$2,410
Sportfield Reservations (tournaments/soccer)	\$9,415	Electricity	\$916
Banner Sales (9)	\$5,000	Telephone & Internet Access	\$1,043
		Water	\$371
		Portable Toilet Rentals	\$4,163
		Hand Wash Station	\$275
		Trash & Recycling	\$1,541
		Maintenance Materials	\$4,400
		League Supplies	\$903
		League Umpires	\$5,040
		ASA Memberships (20 league teams)	\$500
<b>TOTAL 2013 REVENUE</b>	<b>\$33,801</b>	<b>TOTAL 2013 EXPENDITURES</b>	<b>\$32,881</b>
<b>2013 Net Balance: +\$920</b>			

### History of Operating Balances:

2011	-\$8,092	2012	-\$3,947	2013	+\$920
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### 2013 OUTFIELD FENCE BANNER SALES

\$750 for Field H1; \$500 for Fields H2, H3 & H4  
Discounts were available for early-purchases and multiple purchases.



2013 Sponsors	New/Renewal	Amount Paid	Field #
Bittner Vending/Pepsi	New	\$750	#H1
Centre Soccer Assn.	New	\$600	#H1
Kohl's Department Store	New	\$850	#H1
CRPR Aquatics	New	2 @ \$600	#H1
Courtyard Marriott	New	\$400	#H2
Giant Food Stores	New	\$400	#H2
Toro - EH Griffith	Renewal	\$400	#H2
Greenhill's Village Personal Care Home	New	\$400	#H3
<b>2013 Total</b>	<b>9 Banners</b>	<b>\$5,000</b>	

2013 banner revenue increased \$4,000 over 2012 revenue.

### The following subscription fees will apply for 2014:

BANNER FEES	Field #H1	Fields #H2, H3, H4
<b>New Sponsors</b> (includes banner production)	\$600	\$400
<b>Returning Sponsors</b> (from the immediate year prior; add \$125 if a banner is not suitable for re-use.)	\$400	\$200

The new rate structure is intended to add new banner sponsors while maintaining the 2013 sponsors. Distribution of the 2014 Sponsorship Packets to prior and potential sponsors is now underway.

## 2014 CHALLENGES

- Based upon the municipal request and the growing popularity of the Hess Complex, the COG and the Authority will explore options to address the safety and efficiency of the one-lane driveway at the intersection with PA Rt. 45. At this point, no plans, cost estimates or funding sources have been identified for this project.
- To date, the on-site Tournament Coordinator has worked at a per-day rate. While the daily rate has worked well, (the average tournament workday has been 11 hours), the options provided by an hourly rate, along with splitting the daily work schedule between two staff, should be explored. In any case, top quality service must be provided to all tournament players and spectators.
- The Tournament Coordinator may be capable of working most of the Slow Pitch Tournaments solo, unless inclement weather is involved. In that case, "the show must go on" ASAP - so arranging staff assistance is a priority.
- Tournament Staffing Costs: The additional maintenance staff needed during inclement weather and/or large tournaments may best be filled with qualified seasonal staff, given the costs involved with stand-by pay for f/t staff. While the Program Manager or Rec. Supervisor are also on-site, providing supervision and coordination with Park Operations Staff should be addressed.
- A suggestion has been made to assign 2 parks staff to maintain ballfields from Sun -Thu. (9 AM - 5 PM) rather than Mon-Fri. (7 AM- 3 PM) This would enable better maintenance coverage for league play (weekday and Sunday evenings) and tournament assistance (for Sundays only). Finalizing supervision, coordination and covering Saturdays will also be important considerations in this process.
- To effectively guide Regional Park decisions and operations, the COG Accounting System must be set up to better accommodate tracking revenue and expenditures by site.
- The planned opening of Oak Hall Regional Park in Fall 2014 or Spring 2015 will demand the following actions in 2014:
  1. Promote additional Hess Outfield Fence Banner Sponsorships for 2014 since the program will expand to Oak Hall Regional Park for 2015.
  2. Marketing and outreach to attract more tournaments for 2015 when both parks will be in operation.
  3. On-site concession operations (for food and refreshments) must continue to improve and expand.

*Preparation of this report was coordinated by  
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10 Jan 2014*